

**INTERNATIONAL
AGRICULTURAL
SHOW**



tech & bio

An initiative of Chambres d'agriculture

**BECOME
EXHIBITOR**

**24 - 25
SEPT. 2025**

**10th
EDITION
T&B**



tech-n-bio.com



BOURG-LÈS-VALENCE - DRÔME - AUVERGNE-RHÔNE-ALPES - FRANCE



Created in 2007, the Tech&Bio international agricultural show will hold its anniversary edition on September 24 & 25, 2025 in a leading department of organic agriculture : Drôme, south of France.

The Tech&Bio international agricultural show is THE professional event where farmers, experts and policy makers can meet, exchange and discover the latest innovations in the sector. Thanks to a program of more than 70 conferences, several hundred workshops and outdoor demonstrations over 18 hectares, and its 375 exhibitors from all over Europe, Tech&Bio promotes sustainability, innovation and excellence through demonstration, knowledge transfer and experience sharing. All the solutions presented at the Tech&Bio international agricultural show can be used in both organic and conventional agriculture.

With its audience of farmers and experts, the Tech&Bio international agricultural show is your gateway to the French market. And if you are already established in France, come and maintain your good relations with your partners in an ideal setting.

70th EDITION T&B

OUR VISITORS

50%

organic farmers
and 50% conventional
farmers

98%

of satisfaction
declared by our visitors
after their visit



OUR EXHIBITORS

375

exhibitors
from all over Europe

94%

of satisfaction
declared by our
exhibitors after their
participation

91%

of re-registration
of exhibitors between
each edition of the show

TECH&BIO, IT'S...

300

demonstrations
in the open field of new
organic and alternative
techniques

70

conferences
led by national and
international experts

18

hectares
dedicated to the whole
plant and animal
production

20 000

visitors
organic and conventional
professionals

30

countries
represented
bringing their
knowledges and
networks

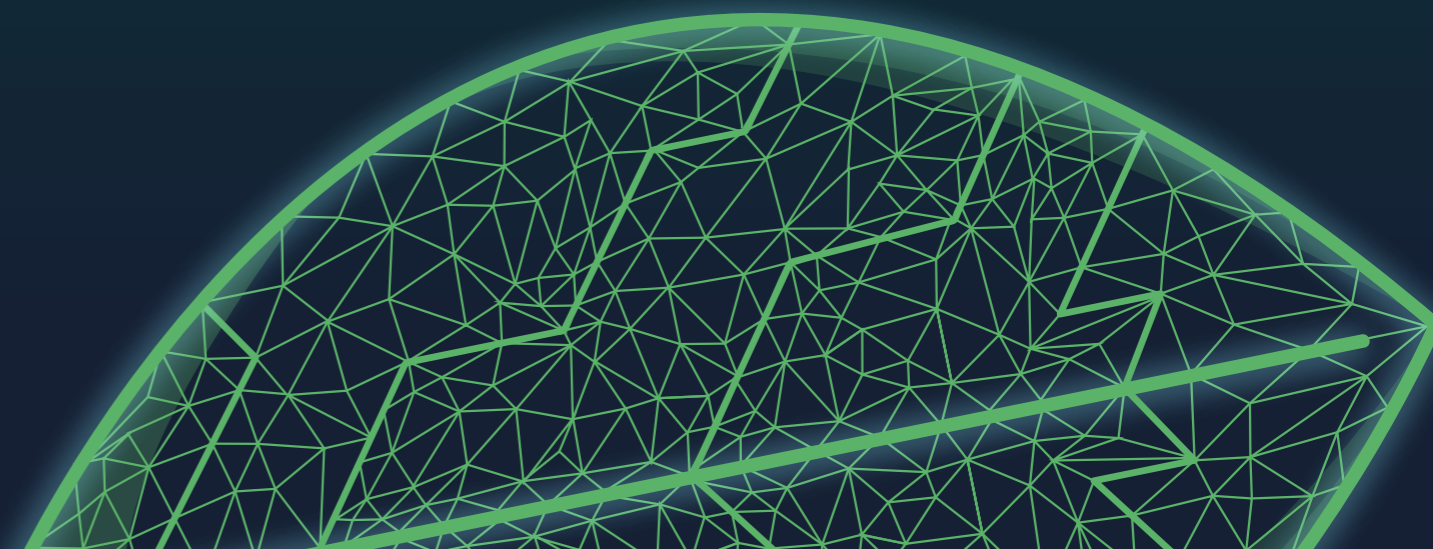
AN INTERNATIONAL SHOW

Because organic and alternative agricultural techniques concerns us all, the Tech&Bio international agricultural show promotes meetings between French and foreign professionals. Visitors, exhibitors and speakers come from all over the world to participate.



Austria
Belgium
Bulgaria
Canada
Croatia
Finland
France
Germany
Italy
Japan

Morocco
Netherlands
Poland
Portugal
Slovenia
Spain
Swiss
Ukraine
and more



YOUR PRESENCE AT THE SHOW

BASIC BOOTH



25m²

TURN KEY BOOTH



- 25m²
- 1 coat hanger
- Electricity
- Floor
- 1 table
- 3 chairs

PREMIUM BOOTH



- 25m²
- 1 coat hanger
- Electricity
- 1 desk
- Floor
- 1 desk stool
- 1 table
- 1 fridge
- 3 chairs
- 1 reserve

START-UP DESK



- 3m²
- Signboard
- 1 desk
- 3 stools

Designation	Until 02/28/2025	From 03/01/2025 to 05/31/2025	From 01/06/2025
Basic booth	1500€	1575€	1650€
Complementary booth	1200€	1260€	1320€
Turn key booth	1860€	1953€	2046€
Complementary booth	1500€	1575€	1650€
Premium booth	2660€	2793€	2926€
Complementary booth	2020€	2121€	2222€
Start-up desk	370€	370€	370€
Corner option	215€	225,75€	236,50€
Conference room*	585€	614,25€	643,50€
Co-exhibitor	625€	656,25€	687,50€
Exhibition area 25m ²	215€	225,75€	236,50€
Demonstration area	745€	782,25€	819,50€
Variety showcase	1430€	1501,50€	1573€
Tractor rental 2 days	160€	168€	176€

Registration fees: 430€

These costs include file management, registration in the exhibitor catalog, 50 invitations, 6 exhibitor badges, 1 stand sign, 1 ticket for the 10th edition anniversary evening and 1 technical guide.

*Rental of a fully equipped conference room for 50 minutes.

All prices are shown excluding taxes. Non-contractual illustrative images.

YOUR OPTIONS

Designation	Pricing
Floor 25m ²	300€
Table	38€
High-table	65€
Chair	10€
Stool	51€
Desk	130€
Fridge 93 liters	165€
Display	55€
1 table + 2 chairs pack	235€
Coat hanger	38€
Lighting	175€
Coffee machine/kettle	45€
Reserve 2m by 1m	345€
Electric arrival 1.5 Kw	185€
Specific electrical box (three-phase etc.)	28€
Lot of 50 entry tickets at the show 2 days	435€
Ticket for the 10 th edition anniversary evening	35€



YOUR ADVERTISING

In the official exhibition catalog	Pricing
1 full page (back cover - 135*190mm)	1275€
1 full page (2 nd or 3 rd cover - 135*190mm)	850€
1 full page (135*190mm)	640€
1/2 page (135*90mm or 65*190mm)	355€
Insertion of your logo in the list of exhibitors	90€
On the fold-out plan of the show	
1 full page (3 rd cover - 120*210mm)	1035€
1 full page (120*210mm)	800€
1/2 page (120*100mm)	425€
1/4 page (99*45mm or 47*90mm)	265€

BECOME A PARTNER

All prices are given excluding taxes.

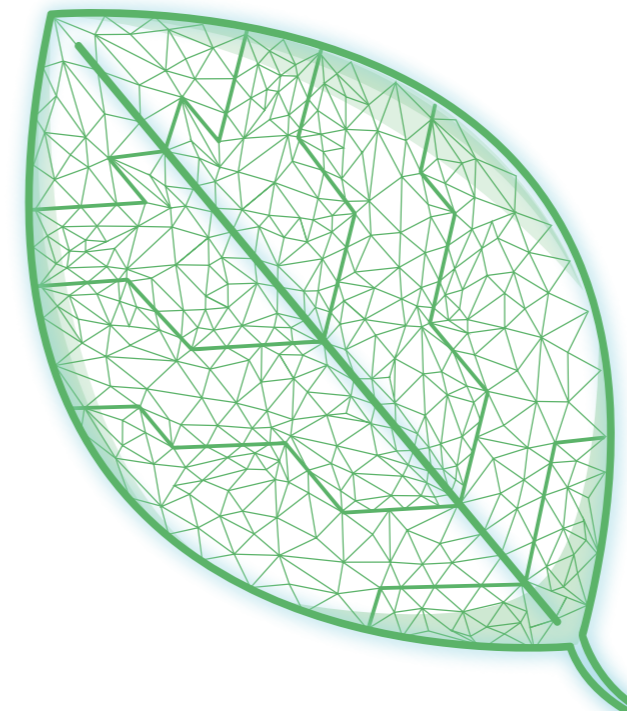
Catégories	Official 22 000€	Associate 11 000€	Partner 5 500€	Support 2 000€
Visibility				
Logo in show communications	XL	L	M	S
Logo on the «thanks» panel at the entrance	XL	L	M	S
Banners at the show	8	6	4	2
Advertising in the program	1 page	1/2 page	⊗	⊗
Web				
Logo in the monthly Tech&Bio newsletter	XL	L	M	S
Exclusive emailing to the Tech&Bio database	●	⊗	⊗	⊗
Posts on Tech&Bio social media accounts	2	1	1	⊗
Description with logo and link on Tech&Bio website	●	●	●	⊗
Conference				
Fully equipped conference room for 50 minutes	●	⊗	⊗	⊗
Sponsorship grant				
To choose from the options on the following page	7 500€	4 000€	2 000€	⊗
Invitations				
Entrance tickets to the show 2 days	100	75	50	20
Ticket for the 10 th edition anniversary evening	10	5	2	⊗



WHY BECOME A PARTNER OF TECH&BIO?

Beyond the Tech&Bio international agricultural show, the Tech&Bio brand enjoys a reputation for technical excellence and neutrality among farmers. Its program of conferences, workshops and demonstrations, unique in France, managed by the Chambers of Agriculture and built by dozens of technical partners, ensures that they will find reliable solutions during their visit. 84% of visitors say they found the answers to their problems by visiting the show. Partnering with Tech&Bio means being part of the solution!

You do not find satisfaction in our offers? We are open to all opportunities, so don't hesitate to submit your proposals to us!



HOW TO BECOME A PARTNER?

Contact our english-speaking sales team to +336 47 40 64 09
or by email to commercial@tech-n-bio.com

YOUR VISIBILITY

All prices are shown excluding taxes.

PROMOTIONAL MARKETING

Recyclable badge lanyards

Distributed to all visitors, speakers and exhibitors, marking with your logo + show logo

Organic cotton show bags

Tote bags distributed to all visitors, branded with your logo + show logo

Eco-friendly water fountains

Your logo on all the water fountains at the show

Plan

Your advertisement on the back of the plan distributed to all visitors

Map/information totems

Your advertising on map/information totems

Monumental plans

Your logos on the 3 monumental plans of the show (dimension 2*2m minimum)

DIGITAL MARKETING

Sponsorship of the show's mobile application

Display your ad in the salon's mobile app

Be the only company to display your ads in the show app

Push notification on the show's mobile app

Benefit from a push notification sent to the show app

Advertising on the entry ticket

Your advertising on the ticket of each visitor, speaker and exhibitor

Wifi

Your choice: your logo on the wifi connection page; choose password

Emailing to show's visitors

Send an email to all visitors (validation by the organizing committee)

Advertising on the Tech&Bio's website

Your advertising on the ticket office, the list of exhibitors or practical information, of your choice



11 000€



11 000€



11 000€



11 000€

11 000€

5 500€



7 500€



16 000€



700€



11 000€



11 000€



2 700€

2 700€

SPACES, HIGHLIGHTS AND SERVICES

Village Square

Logo on the plan, visibility in the space, naming of the space



11 000€

Conference room

Logo on the plan, visibility in the space, naming of the space



5 500€

10th edition anniversary evening

Visibility associated with this evening reserved for partners and exhibitors, 2-minutes speaking and 10 invitations



11 000€

Parking shuttles

Your logo on the map, on the shuttles and bus stops



2 700€





TECH&BIO INTERNATIONAL AGRICULTURAL SHOW ENGLISH-SPEAKING SALES TEAM

+336 47 40 64 09

commercial@tech-n-bio.com

