

**INTERNATIONAL
AGRICULTURAL
SHOW**



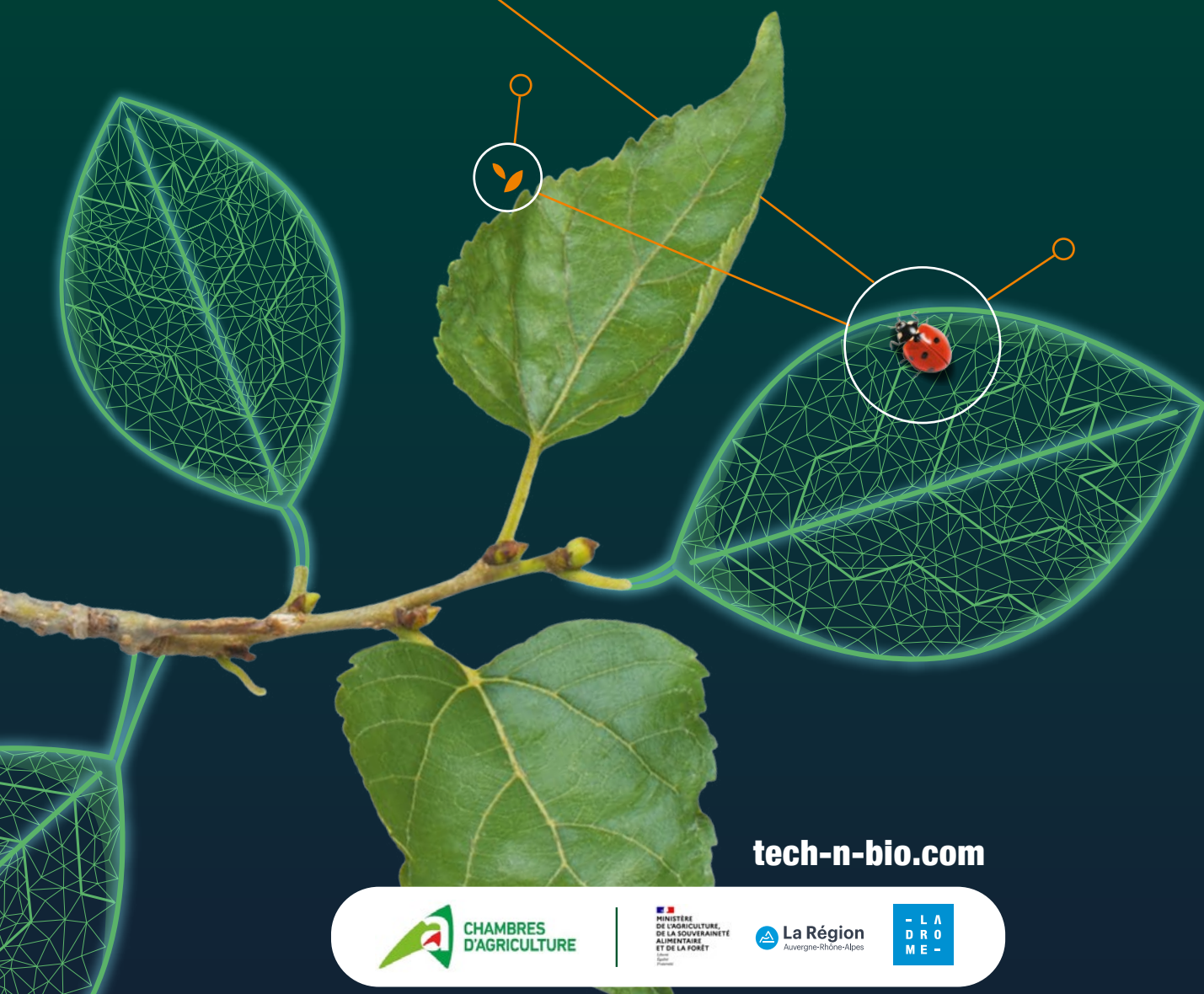
tech & bio

An initiative of Chambres d'agriculture

**OUR OFFER FOR
INTERNATIONAL
VISITORS**

**24 - 25
SEPT. 2025**

**10th
EDITION
T&B**



tech-n-bio.com

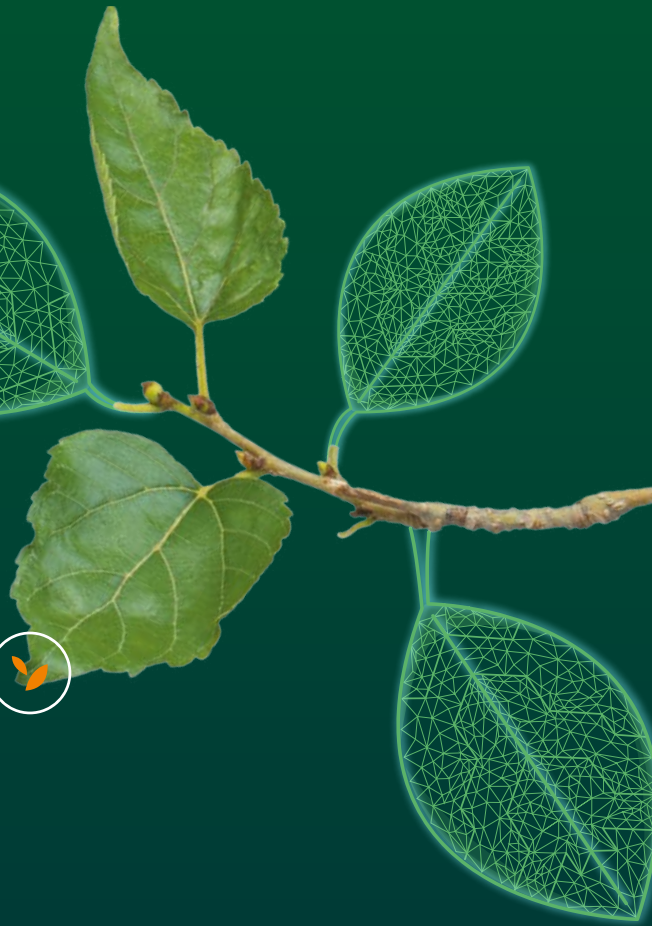


BOURG-LÈS-VALENCE - DRÔME - AUVERGNE-RHÔNE-ALPES - FRANCE

10th EDITION T&B



We invite delegations from partner countries to participate in a unique event focused on organic farming and alternative agricultural techniques. The show aims to be a place to share and discover the latest innovations in the agricultural sector, with targeted technical program to promote international collaboration.



THE TECH&BIO INTERNATIONAL AGRICULTURAL SHOW, IT'S...

20 000

professionals
visitors,
organic or
conventional

18

hectares
dedicated to the
whole
productions
plants and animals

70

conferences
animated by
national and
international
experts

5

continents
represented
bringing their
know-how

+120

partners

○ OUR VISITORS

50 %

organic farmers

50 %

conventional
farmers

But also technical institutes,
research centers, government institutions
and many professionals in the sector.

○ OUR EXHIBITORS

375

exhibitors
coming from all
over Europe

300

demonstrations
in the open field of
new organic
and alternative
techniques





SUPPORT FOR INTERNATIONAL MOBILITY

In order to facilitate the participation of delegations, we propose:

- ▶ **Coverage of part of travel and accommodation** costs up to €1,300.00 for government or association delegations of 6 or more participants, subject to a partnership agreement and the actual arrival of the delegation at the show.
- ▶ **Free shuttles** providing connections between partner hotels, train stations and the show site.
- ▶ **Free entry** for the 2 days of the show offered to the entire delegation.
- ▶ **VIP invitations to the 10th edition Evening** reserved for partners and foreign delegations.



DEDICATED PROGRAM TO INTERNATIONAL DELEGATIONS

We offer foreign delegations a tailor-made experience, including:

- ▶ **Priority access to all conferences, workshops and technical demonstrations** related to innovations in organic farming and alternative techniques.
- ▶ **Tailor-made B2B meetings:** organization of targeted meetings with local companies and experts to discuss commercial partnerships, technology transfer or sharing of best practices.
- ▶ **VIP access to exhibitor stands** showcasing the latest innovations in agricultural sustainability, with multilingual interpretive guides to ensure seamless communication.





SPECIFIC OFFER TO FOREIGN EXHIBITORS

Do you want to exhibit as a foreign company?
We offer you exclusive advantages:



- ✔ **Preferential rates** for stands intended for foreign companies, cooperatives or agricultural institutions.



- ✔ **Visibility pack:** highlighting foreign exhibitors in the official show program, with presentation opportunities in panels dedicated to international innovation.



- ✔ **Logistical assistance** to facilitate the installation of stands, the management of exhibition materials and the transport of equipment, in collaboration with our local team.



- ✔ **Access to the international pavilion:** foreign exhibitors will benefit from a strategic location within the pavilion dedicated to international exchanges, highlighting the diversity of agricultural approaches around the world.



COMMUNICATION AND PROMOTION OF FOREIGN PARTICIPANTS

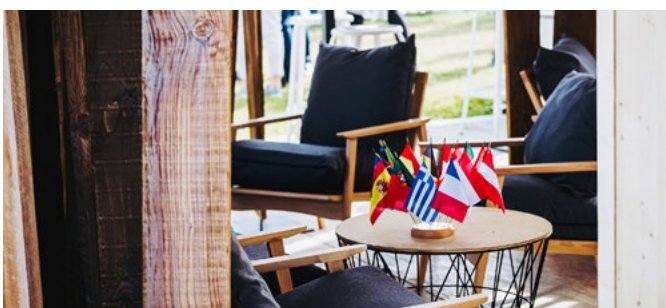
- ✔ **Media promotion:** media coverage of delegations and foreign exhibitors in specialized and general public media.
- ✔ **Presence in the show's communication media:** international delegations and exhibitors will be highlighted in catalogs, brochures and on the show's website.
- ✔ **Stand dedicated to foreign visitors:** international delegations will be able to benefit from a reserved space at the show in order to be able to rest, organize business meetings, etc.



OPPORTUNITY TO IMMERSE YOURSELF IN LOCAL AGRICULTURAL PRACTICES

We offer delegations the possibility of:

- ✔ **Visit local farms** near Bourg-lès-Valence to discover organic and sustainable farming practices in France. Farm visits can be organized before or after the show to maximize exchanges.





EXCLUSIVE BENEFITS FOR GOVERNMENT AND INSTITUTIONAL PARTNERS

To encourage the presence of representatives of ministries, agricultural development agencies and chambers of agriculture in foreign countries, we offer:

✔ **Participation in international round tables** with French and European policy makers on issues related to the ecological transition in agriculture*.

✔ **Special conference** dedicated to innovative agricultural policies, with the possibility of presentation of national initiatives by delegations*.

✔ **Privileged access to bilateral meetings** with French institutions to discuss cooperation and knowledge transfer*.

*Subject to validation of the final show programming and approval by the organizers of the proposed initiatives.



STRATEGIC PARTNERSHIPS

We offer countries interested in a strategic partnership with the show the opportunity to:



✔ **Become official partners of the show:** their participation will be highlighted in communication materials, and they will be able to benefit from presentation sessions dedicated to advances and innovations in their country.



✔ **Develop joint projects in research,** innovation or technological exchange with French organizations.



AN UNMISSABLE EVENT FOR INTERNATIONAL C PERATION

The Tech&Bio international agricultural show offers a unique opportunity for professionals and agricultural institutions around the world to discover sustainable agricultural practices, share knowledge and explore new collaboration opportunities. We are committed to offering foreign delegations an enriching experience, focused on innovation and the transfer of know-how, and promoting a sustainable agricultural future.



CALL TO ACTION

We invite delegations to confirm their participation before **March 31, 2025** to benefit from special offers and personalized organization of their visit/exhibition.

C N TACT

Mickaël Rocher
Tech&Bio's Project Manager
mickael.rocher@drome.chambagri.fr

